
AMERICA'S FUTURE SERIES

FALL 2021 EVENTS



**General
David Petraeus**



**General
Tony Thomas**

For more info:

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817-999-7065

SPONSORSHIP PROSPECTUS

We Craft Events to Help You Build Business Relationships

Most events focus on branding. While this creates some value, it is insufficient.

As a sponsor of our events, your business growth is the focus. **We intentionally introduce sponsors to senior leaders with whom they want to do business.**

Should you decide to be a sponsor:

- We will craft a list of top target clients
- Develop topics and/or case studies that showcase your capabilities
- Arrange Introductions and conversations in advance of the event
- You will have time before, during and after the event to share your value proposition and your differentiators

Even though a tremendous amount of positive branding is provided, **the greatest ROI is achieved by the valuable relationships and meaningful discussions that happen around the event.**

Testimonials

"We were thrilled to be a corporate sponsor. It was an outstanding conference. I greatly enjoyed my two fireside chats with Lt. Gen JT Thompson and the Honorable Ellen Lord. It was very rewarding to speak with them. **From a sponsorship perspective, we at Viasat were very grateful to participate and happy to do it again.**"

~ Ken Peterman, President, Viasat Federal Systems

"America's Future Series brings a refreshing and barrier-smashing approach to the identification and acceleration of technology for our warfighters. They use savvy and targeted techniques to drive essential collaboration among experts from all levels of the DoD ecosystem. **I came away from my first AFS events as a panel moderator with relationships and access to knowledge that just weren't possible only a few months earlier.**" ~ Dave Mrocza, AI Strategy Corp.

Few of Our Past
Sponsors and Partners:



Thank you for your interest in our events. We would love to discuss specific strategies for your organization.

David Hamilton, Founder and Chairman
Michelle Pearson, Senior Partner

David@americasfutureseries.com
Michelle@americasfutureseries.com

972-814-3283
817-999-7065

AMERICA'S FUTURE SERIES FALL 2021 EVENTS

- ★ **Sept 14, 2021 - Space Innovation Summit** **10:00am-5:00pm ET**

A virtual event with International military, industry, investment and academic leaders joining to collaborate and discuss key strategies for the exploration, commercialization and defense of space.
- ★ **Oct 7, 2021 - National Security Dual-Use Tech Showcase** **10:00am-5:00pm ET**

A virtual event showcasing dual tech novel solution providers to military and industry tech scouts and investors.

Keynotes, fireside chats and panel discussions focused on case studies, best practices and recommendations for speeding up innovation.
- ★ **Nov. 10 , 2021 - National Security C.L.A.S.S. (Cyber, Land, Air, Sea and Space) Symposium** **10:00am-5:00pm ET**

A virtual event of leading national and international experts and decision makers bringing prescriptive, actionable strategies for National Security in the domains of Cyber, Land, Air, Sea and Space.
- ★ **Dec. 14, 2021 - VIP Reception** **4:30-5:30pm ET**
****In-Person** **(5:30-6:30pm CT*)**
Megellas Award and 5-Star Award Dinner **5:30-7:30pm ET**
(6:30-8:30pm CT*)

Honoring General Tony Thomas

George W. Bush Presidential Center

Top military, industry, investment, entrepreneurial, DoD and academic leaders focused on strategy and modernization

AMERICA'S FUTURE SERIES

IN-PERSON EVENT TICKETS

Dec. 14, 2021

Megellas Award and 5-Star Award Dinner

5:30-7:30pm ET

George W. Bush Presidential Center, Dallas

(6:30-8:30pm CT*)

- Award presented by General David Petraeus Honoring General Tony Thomas
- Top military, industry, investment, entrepreneurial, DoD and academic leaders focused on strategy and modernization.
- **Sponsors have the opportunity to invite specific leaders to sit at their table.

Individual Dinner Tickets - \$500

Table of 8 - \$ 5,000

VIP Reception - Invitation-Only

4:30-5:30pm ET

(5:30-6:30pm CT*)

- The reception is mainly a time for guests to mingle and have conversations. This is a gathering of leading national and international experts and decision-makers responsible for National Security policy, strategy and operations.

SEPT 14, 2021
Virtual Event

Space Innovation Summit

Sponsorships

PATRON SPONSOR ***SOLE SPONSOR** **FOR THE DAY**

- \$ 50K Total Cost
- Open and closing remarks
- Create the speaker's list and lay out the entire agenda
- Build relationships in the months prior, during and after the event
- All branding
- Unlimited tickets

If no Patron Sponsor, Platinum and Gold Sponsorships are available.

PLATINUM **SPONSOR** **1 AVAILABLE**

- \$ 40K Total Cost
- Top Sponsor and co-branding
- Opening and closing remarks
- Speaking opportunities: 1-Keynote/Fireside, 1-Panel
- Create the speaker's list for the above sessions
- Build relationships in the months prior, during and after the event
- All branding
- Unlimited tickets

GOLD SPONSOR **2 AVAILABLE**

- \$ 25K Total Cost
- Speaking: 1- Panel Discussion
- Create the speaker's list for panel
- Build relationships in the months prior, during and after the event
- All branding
- 25 tickets

OCT 7, 2021
Virtual Event

America's
FUTURE
S E R I E S

AmericasFutureSeries.com

National Security Dual-Use Tech Summit and Showcase

Sponsorships

PATRON SPONSOR

***SOLE SPONSOR FOR THE DAY**

- \$ 30K Total Cost
- Opening and closing remarks
- Create the speaker's list and lay out the entire agenda
- Build relationships in the months prior, during and after the event
- Branding: website, event background, email social media, press releases and video recordings
- Unlimited tickets

If no Patron sponsor, Platinum and Gold Sponsorships are available.

PLATINUM SPONSOR

1 AVAILABLE

- \$25K Total Cost
- Opening and closing remarks
- Speaking opportunities: 1- Keynote/Fireside, 1- Panel
- Create the speaker's list for above sessions
- Build relationships in the months prior, during and after the event
- All branding
- Unlimited tickets

GOLD SPONSOR

2 AVAILABLE

- \$15K Total Cost
- Speaking: 1- Panel Discussion
- Create the speaker's list for panel
- Build relationships in the months prior, during and after the event
- All branding
- 25 tickets

NOV 10, 2021
Virtual Event

America's
FUTURE
S E R I E S

National Security C.L.A.S.S. Symposium (Cyber, Land, Air, Sea and Space) **Sponsorships**

AmericasFutureSeries.com

PATRON SPONSOR ***SOLE SPONSOR** **FOR THE DAY**

- \$ 40K Total Cost
- Opening and closing remarks
- Create the speaker's list and lay out the entire agenda
- Build relationships in the months prior, during and after the event
- Branding: website, event background, email social media, press releases and video recordings
- Unlimited tickets

If no Patron sponsor, Platinum and Gold Sponsorships are available.

PLATINUM **SPONSOR** **1 AVAILABLE**

- \$30K Total Cost
- Opening and closing remarks
- Speaking opportunities: 1- Keynote/Fireside, 1- Panel
- Create the speaker's list for above sessions
- Build relationships in the months prior, during and after the event
- All branding
- Unlimited tickets

GOLD SPONSOR **2 AVAILABLE**

- \$20K Total Cost
- Speaking: 1- Panel Discussion
- Create the speaker's list for panel
- Build relationships in the months prior, during and after the event
- All branding
- 25 tickets



★ ★ ★
VIP

America's
FUTURE
S E R I E S

AmericasFutureSeries.com

RECEPTION

Dec. 14, 2021 5:30-6:30pm CT

George W. Bush Presidential Center
2943 SMU Boulevard, Dallas, TX 75205



**General
David Petraeus**



**General Tony
Thomas**

PATRON SPONSOR

• SOLE SPONSOR

- \$ 20K
- Opening and closing remarks
- Partnering with us in designing speaking sessions
- Build relationships in the months prior, during and after the event
- Branding: website, event background, email, social media, press releases, video recordings

If no Patron Sponsor, Platinum and Gold Sponsorships are available.

PLATINUM SPONSOR

• 1 AVAILABLE

- \$ 15K Total Cost
- Open and closing remarks
- Speaking opportunity
- Create the speaker's list
- Build relationships in the months prior, during and after the event
- All branding

GOLD SPONSOR

• 2 AVAILABLE

- \$ 7.5K Total Cost
- Speaking opportunity
- Build relationships in the months prior, during and after the event
- All branding

MEGELLAS AWARD

&

5 - STAR AWARD DINNER

Dec 14, 2021 6:30-8:30pm CT

George W. Bush Presidential Center
2943 SMU Boulevard, Dallas, TX 75205



**General
David Petraeus**



**General
Tony Thomas**

PATRON SPONSOR

• SOLE SPONSOR

- \$ 75K
- Opening and closing remarks
- Partnering with us in designing speaking sessions
- Presenting the award
- Targeted wish-list of leaders to sit at your table
- Build relationships in the months prior, during and after the event
- Branding: website, virtual event background, email blasts, social media, press releases, video recordings

If no Patron Sponsor, Platinum and Gold Sponsorships are available.

PLATINUM SPONSOR

• 1 AVAILABLE

- \$ 50 Total Cost
- Open and closing remarks
- Presenting the award, speaking opportunity
- Create the speaker's list
- Build relationships in the months prior, during and after the event
- All branding

GOLD SPONSOR

• 2 AVAILABLE

- \$ 25K Total Cost
- Speaking opportunity
- Build relationships in the months prior, during and after the event
- All branding

Celebrating the April 2021 Events

Collectively, America's Future Series April events were the most diverse and largest events of international high-profile leaders of its kind in 2021

- April 6-7 Space Innovation Summit
- April 13 Cybersecurity Innovation Summit
- April 20 National Security Pitch Day
- April 27-28 Defense Innovation Summit

Audience Statistics:

- Over 700 international participants each of the 6 days of events
- Total Attendance: 4,240
- 1,217 concurrent live viewers

Audience Industry:

- Defense - 28%
- Aerospace and Aviation - 24%
- Military - 20%
- Management Consulting - 13%
- Information Tech Computer - 11%
- Financial/Marketing/Other - 4%

Attendee's Titles:

- C-Suite 27%
- Senior 22%
- Director 15%
- VP 14%
- Owner 13%
- Other 9%

170 speakers participated in:

- 21 panel discussions
- 30 fireside chats
- 8 keynote addresses
- Numerous Q & A sessions
- Happy Hour

Our esteemed speakers included:

- 26 FLAG and General Officers from all branches of the military
- 7 Colonels
- Sec. James "Hondo" Guerts, Sec. Patrick Murphy, Sec. Ellen Lord, Sec. Kirstjen Nielsen, Sec. Erin Conaton, Sec. Sue Payton
- 20 C-Executives
- 14 Investment leaders
- 8 Academic leaders

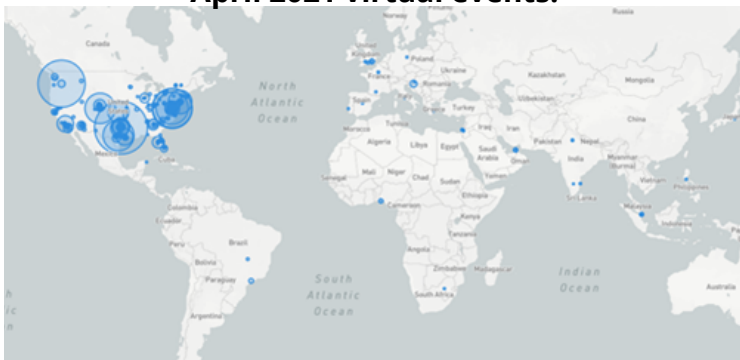
Leaders from these organizations joined us:

- Army Futures Command
- AFWERX
- NAVALX
- JAIC
- NSIN
- Trusted Capital
- DEFENSEWERX
- GOWWERX
- Small Business Administration

• Social Media

- 62,759 impressions
- Over 200 event-related posts

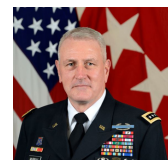
The international reach of our April 2021 virtual events:



A Few of Our Esteemed April 2021 Speakers:



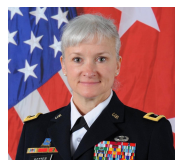
The Honorable
Ellen Lord



GEN Mike
Murray



General Sir
Mark Carleton-
Smith



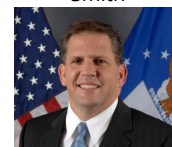
LTG Laura
Potter



Tory Bruno
ULA



The Honorable
Kirstjen Nielsen



Sec. James
"Hondo" Guerts



Lt. Gen JT
Thompson

